

Karen Knudsen is the director of the Office of External Affairs.

In 2006, the Center dramatically increased its visibility worldwide with a 63 percent surge in media coverage as compared with the previous year, thus enabling the Center's research and regional insights to reach a wider audience. The Arts Program also expanded its outreach to the local communities in Hawai'i with a record number of students participating in its educational activities and presentations.

Supporting the local community, this year the East-West Center continued to assist with initiatives of Aloha United Way and Hawai'i Public Radio, and participated in charitable food and clothing drives for the Hawai'i Food Bank and Child and Family Services.

NEWS AND INFORMATION

The News and Information section serves as a liaison between the Center and journalists worldwide. Media coverage of the East-West Center continued to reach new audiences in 2006, enhancing the Center's capacity to inform policymakers and the general public on issues of importance to the region. The Center and its staff were cited by media sources in more than 1,900 reports and op-eds, with over 745 hits in international media and 1,155 in U.S. coverage. These articles appeared in 182 international, 201 national, and 30 local (Hawai'i) media outlets. Wire services also ran stories concerning the Center and its staff reaching thousands of additional outlets.

- *John Lewis is the Media Relations Specialist.*
- *Floren Elman-Singh is the Public Information Specialist.*

The Office of External Affairs connects the resources and research of the East-West Center with the local, national, and international community through news media and public information services; briefings for visiting officials; and public affairs, community relations, and public programs. This office also comprises the Arts Program, the EWC Alumni Office, and EWC program representatives in the Asia Pacific region.



East-West Center staff and students support Hawai'i Public Radio's on-air telethon as a community outreach activity.





Public Programs

Integral to its educational outreach effort, the East-West Center organizes community forums and special events designed to increase knowledge about issues affecting the Asia Pacific region. Public forums are held in collaboration with institutions and organizations such as the Pacific and Asian Affairs Council, Japan-America Society of Hawai'i, Pacific Forum CSIS, Hawai'i Tourism Authority, the University of Hawai'i, Society of Professional Journalists, and various ethnic Chambers of Commerce. In 2006, the East-West Center cosponsored 22 highly visible public programs including presentations by the Indian ambassador to the U.S.; the former prime minister of Bhutan; the former deputy prime minister of Malaysia; the Australian ambassador to the U.S.; and the vice chair of the National Assembly of Vietnam's Foreign Affairs Committee.

Visiting leaders, scholars, and journalists regularly deliver public presentations at the EWC including:

(Top to bottom clockwise) Senior Journalists Seminar participants George Thomas (India), Muhammad Ayub (Pakistan) and Najwa Shihab (Indonesia); the former deputy prime minister of Malaysia, Anwar Ibrahim; and the former prime minister of Bhutan, Lyonpo Jigmi Thinley.

2006 Publications:

EWC Annual Report 2005

Specialists on the Asia Pacific Region: East-West Center Media Guide 2006-07

EWC Association fact sheet: an overview of the activities, membership, student services, and fundraising provided by the alumni of the East-West Center

EWC Observer: quarterly publication featuring EWC news and events, recent publications, and EWC Foundation activities

Insights: a new forum for EWC staff, seminar participants, visiting fellows, speakers, and degree fellows to share thoughtful and reflective observations on issues beyond the headlines.

East-West Wire: emailed to approximately 2,000 journalists and other professionals worldwide featuring timely, topical reports covering East-West Center news, commentary, analysis, and publications on important regional issues

Coming Up: bi-monthly advisory on conferences, seminars, and new EWC publications

Briefings

The EWC provided analysis of regional issues to more than 150 government officials, diplomats, journalists, and military officers through briefings and individual meetings with Center staff. Briefings were held for U.S. ambassadors to the Philippines; Australia; Mongolia; Papua New Guinea, Solomon Islands and Vanuatu; Fiji, Kiribati, Nauru, Tonga and Tuvalu; ambassadors to the United States representing India and Australia; and numerous public affairs officers and other embassy officials. Serving the local community, the EWC President, together with specialists from the Research Program, delivered the annual Asia Pacific Outlook briefing for Hawai'i's state legislators.





EWC President Charles E. Morrison with Indian Ambassador to the United States Ronen Sen.

PROGRAM REPRESENTATIVES

The East-West Center currently has Memorandums of Understanding with organizations in 10 countries or geographic areas in the Asia Pacific region including Hong Kong, India,

Indonesia, Sri Lanka, Malaysia, Nepal, the Philippines, Taiwan, Thailand, and Vietnam. EWC program representatives provide assistance to EWC staff and students with visa applications, make Center materials available to prospective students, publicize in-country programs, and arrange meetings and speaking engagements by EWC visiting staff.



The East-West Center conducts briefings for government officials, journalists, diplomats and others. Dennis Richardson, Australia's ambassador to the U.S. (lower left), with Australian Consul General in Honolulu John Quinn (center), attend a discussion at the EWC.

FRIENDS OF THE EAST-WEST CENTER

Complementing the Center's outreach effort is the community-based organization, the Friends of the East-West Center, a non-profit volunteer organization. It coordinates a host-family program for EWC students, administers the Mary Morgan Hewitt Journalism

Endowment, provides volunteer assistance for special EWC events, and sponsors a popular community lecture series. In 2006, the Friends co-sponsored two evening dialogue forums and 10 luncheon seminars with the EWC.

ARTS PROGRAM

The East-West Center Arts Program increases understanding of cultures and ethnic groups from the Asia Pacific region through exhibitions, performances, lecture-demonstrations, and hands-on workshops. In 2006, more than 20,000 adults and youth on O'ahu experienced EWC's arts programs, and co-sponsorship enabled additional neighbor island youth to learn from visiting master artists and performers. Outreach initiatives targeted 'at-risk' youth by conducting school programs in economically disadvantaged neighborhoods and rural communities.

- *William Feltz is the coordinator of the EWC Arts Program.*
- *Michael Schuster is the curator of the EWC Gallery.*

“The East-West Center's Arts Program is an invaluable resource to teachers and students. It has introduced us to cultures otherwise left to anonymity. The greatest joy is to hear a parent say that their child has taught them about a culture that they had never heard of!”

PUANANI MILLS KA'AI,
PRINCIPAL OF MID-PACIFIC INSTITUTE
(MIDDLE SCHOOL)





(Top photo) EWC Arts Program Coordinator William Feltz (left) presented a Certificate of Commendation from the Hawai'i State Legislature to Philippines' National Artist, (the late) Ramon Obusan (center). Obusan's assistant, Jhordan Salonga Cruz (right), will carry on the legacy. (Bottom photo) The Ballet Folklorico de Philippines, Obusan's 30-member ensemble, performed throughout Hawai'i during their EWC music and dance residency.

Performances

Shashmaqam, a traditional Bukharian Jewish ensemble from Central Asia, presented a sold-out concert and three lecture-demonstrations for schools, in connection with the "Enduring Threads" EWC exhibition. This was the first time music from Uzbekistan was performed in Hawai'i.

EWC Arts Program public performances featured traditional dance and music from Uzbekistan (left); Japan (top); and Rapa Nui (right bottom).



Chinese Music Virtuosi, a renowned Hong Kong-based sextet performing traditional Chinese and contemporary music, drew more than 1,800 audience members through EWC public concerts and school outreach.



Ballet Folklorico de Filipinas, an ensemble of 26 dancers and musicians directed by (the late) Ramon Obusan, presented more than 30 public concerts and performance-demonstrations in celebration of the Centennial of the Philippine immigration to Hawai'i.

Japanese Court Music and Dance, gathered 40 musicians and dancers from seven countries for *gagaku* (Japanese traditional court music) performance-demonstrations. Three featured groups were the Japan Gagaku Society, the Cologne (Germany) Gagaku Ensemble, and the Hawai'i Gagaku Kenkyukai.

Masters of Indian Sitar Music featured sitar masters Manilal and Mita Nag, and *tabla* drummer Ananda Gopal Bandopadhyay in seven public concerts and performance-demonstrations statewide.

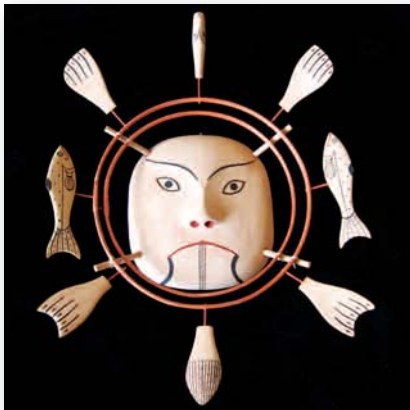
Pacific Panpipes: K.V.U. Panpipe and Dance Ensemble, comprising 18 musicians and dancers from the Solomon Islands, performed throughout Hawai'i, including at the Conference of the Society for Ethnomusicology.

Matato'a, a music and dance ensemble from Rapa Nui (Easter Island, Chile), performed a fusion of traditional Rapa Nui music with Polynesian, Latino, reggae, and rock styles. This event, co-sponsored with the Leeward Community College Theatre, involved Hawai'i public school students in hands-on learning.

Exhibitions

Custom and Creativity: Arts of the Upland Philippines, held in celebration of the Centennial of the Philippine immigration to Hawai'i, highlighted the continuity of the traditional arts of the peoples of the region. Public forums and video of traditional ceremonies, taken by EWC Filmmaker-in-Residence Joel Arthur Tibaldo, supplemented the exhibition.

From Stage to Page: Kabuki through Woodblock Prints featured Kabuki theatre-related 19th century Japanese woodblock prints (part of a gift of 207 museum-quality prints from the Utagawaha Monjinkai), together with kabuki costumes from the University of Hawai'i Theatre Department. Crowds packed the EWC Gallery for eight related lecture-demonstrations.



Quiet Splendor: Yup'ik Eskimo Culture showcased masks, carvings, traditional clothing, photographs, and contemporary art reflecting Yup'ik life. Native Yup'ik guest curator, Chuna McIntyre, performed traditional dance, song, and storytelling for school groups and the community.

Whimsical World: Toys Across Asia featured more than 300 traditional toys from China, Taiwan, Japan, Pakistan, Korea, Burma, Malaysia, Vietnam, Cambodia, Thailand, Philippines, India, and Sri Lanka.

For more information on the EWC Arts Program, visit

www.EastWestCenter.org/arts



"Changing Faces Women's Leadership Program" alumnae from 15 countries gathered in Thailand for a reunion and study tour.

EAST-WEST CENTER ALUMNI

The East-West Center Association (EWCA) is an international network of more than 50,000 professionals who have participated in East-West Center programs. EWCA provides many programs and services for its members designed to support the Center's mission to help build an Asia Pacific community and to extend the outreach of the East-West Center.

- *Gordon Ring is the EWC alumni officer.*
- *Larry Foster is the EWCA president.*
- *Kok Kian Poh is the EWCA chairman.*

EWCA International Conference

Over 500 EWC alumni from 36 countries and EWC Board of Governors and staff gathered in Hanoi from December 8-10 for the international conference devoted to "Building an Asia Pacific Community for Sustainable Development." The participation of Vietnamese EWC alumni was supported by a \$21,000 grant from the Ford Foundation. More than 30 alumni chapters were represented at the Chapter Leaders' workshop preceding the conference where they endorsed a new EWCA Strategic Plan. For more information on the conference, see page 4.

For more information on the EWCA, visit:
www.EastWestCenter.org/alumni

EWCA 2006 ALUMNI AWARDS

Distinguished Alumni Awards:

- Wally Chappell, Director of the Paul Taylor Dancers in New York
- Ho Jin Kim, former Minister of Labor, Korea
- Nereus "Neric" Acosta, Philippine legislator and educator

Outstanding Volunteer Awards

- Ronnie Littlejohn, ASDP leader
- Masao and Fusako Baba, organized Tokyo Conference
- Dan Berman, EWCA Past President (five-year term)
- Fumio Teruya, EWCA Okinawa Chapter leader

Outstanding Chapter Awards

- EWCA Chennai, India Chapter
- EWCA APLP Chapter





EWCA President Larry Foster (back row, second from left) with the 2006 EWC alumni scholarship recipients.

New Chapters

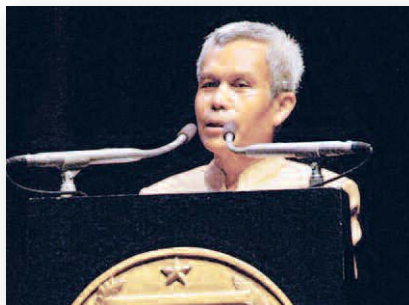
Four new alumni chapters were officially established in Islamabad and Hyderabad, Pakistan; Shanghai; and Arizona, bringing the number of chapters in the EWCA network to 47.



Members of the new Arizona (Grand Canyon) chapter convene their inaugural meeting.

Student Relations

Relations between EWC alumni and current participants were strengthened as EWCA scholarships assisted 10 students, and provided an additional 10 travel grants for participation in professional conferences and dissertation research. More than 140 students have participated in the mentoring program, which links current students with alumni and professionals who can assist them in furthering their professional goals.



EWC Alumnus Sombath Somphone, founder and executive director of the Participatory Development Training Center in Laos, receiving the prestigious Ramon Magsaysay Award for Community Leadership.

Alumni Fund Raising

The student scholarship endowment drive raised \$266,000 from the 1960s' alumni and has since extended the drive to the 1970s' alumni, who have already pledged over \$114,000. The first permanent named alumni endowment fund was established by Pat Loui with a \$50,000 endowment that will provide annual awards for APLP students in the private sector. Ashok Kumar Malhotra has established a \$25,000 endowment for students with outstanding academic records and involvement in community service.

EWCA Chapter Highlights

The **Chennai chapter** presented gifts, donated by Jefferson Fellows from the 2006 South Asia study tour, to a community affected by the 2004 Asian tsunami. Political leaders from all parties attended the presentation.

The **Dhaka chapter** initiated a project to improve the English language skills of underprivileged graduate students with potential for advanced study abroad.

More than 250 people attended the 2006 Welcoming Picnic for new EWC students hosted by the **Hawai'i chapter** and the EWC Orientation Committee.

The newly established **Islamabad chapter** presented gifts and hosted a dramatic presentation for orphaned children impacted by the 2005 earthquake. They also co-sponsored public programs on earthquake awareness and building safety in rural Pakistan and donated medicine to clinics for earthquake victims.

The **Sri Lanka chapter**, in conjunction with the EWC's Schools-helping-Schools Program (AsiaPacificEd), presented over \$7,000 (U.S.) to five tsunami-affected schools.



Children orphaned by the 2005 earthquake readily responded to the Islamabad Chapter's outreach, which included a program, gifts, and hugs for all.

